

Open call for Palestinian media organisations to apply for grants

Frequently Asked Questions

Who can apply?

All Palestinian media organization registered in Palestine who produce original public interest content

What do you mean by public interest journalism?

We use the *International Fund for Public Interest Media* definition of public interest journalism which is:

Public Interest Media is defined as media that: (i) exists to inform the public on matters that concern them or helps to ensure that power (political, economic, social and cultural) is held to account; (ii) provides fact-based information in a trustworthy manner; (iii) commits to the demonstrable pursuit of truth, for example through sourcing practices and the representation of the audiences it hopes to serve; (iv) is editorially independent; and (v) is transparent about processes, finances and policies used to produce it.

Can we make more than one application?

No, only one application per media is allowed.

What is the maximum amount we can apply for?

We expect grants for national media to likely be in the range of 50-75.000 USD and should normally constitute no more than 30% of turnover. Grants will be capped at 75.000 USD for national media and 40.000 USD for local media to enable the fund to support a broad range of media across all regions and platforms.

When does the money have to be spent?

The funds can be used to pay eligible costs incurred between 1 October 2024 and 30 September 2025.

How many grants will be awarded?

It is likely that one grant will be given to one local media in each region of Palestine. Up to 10 grants will be awarded to national media. The aim is both to ensure effectiveness and a regional balance across arrange of media types and target audiences.

What will happen once we have applied?

The IFJ will subject every application to rigorous financial and organisational checks and assess if they meet the published criteria.

Valid applications will be shortlisted based on being scored against specific criteria developed by the IFJ in consultation with local stakeholders and international media development experts.

Shortlisted applications will then be considered by a panel of independent media and development professionals with a long experience of working in Palestine. They will make recommendations on

potential grantees to the International Federation of Journalists who will award the grants. The IFJ's decision is final.

The independent media and development professionals experts panel is:

- Hamza Dridi
- Andrew Heslop
- Michael Irving Jensen
- Rawan Damen
- Samer Shtayyeh

What are the criteria?

The criteria are as follows:

- Applicants should demonstrate a strong commitment to original content.
- Applicants must demonstrate a commitment to public interest content but that content may cover a range of public interest issues such as news, current affairs, community issues.
- Applicants must demonstrate that they respect, at the very least, decent work and standards of employment conditions. Staff should have work contracts and applicants should be able to prove staff are paid above the national minimum wage.
- Applicants must demonstrate a commitment to media ethics as set out in the IFJ [Global Charter of Ethics for Journalists](#).

In addition consideration will be given to media reach and audience.

When will grants be paid?

It is likely that successful applicants will be announced in October. Contracts will be drawn up and it is hoped initial payments will be made in November.

Will we receive all the money at once?

Each contract will be tailored to the application but it is likely payments will be made in two or three instalments subject to satisfactory reporting and/or verification that the funds have been used for the purpose for which they were given and in line with contractual obligations.

What can the funds be used for?

The fund is designed to support the payment of salaries to journalists – staff and freelance. Funds must be used for this purpose.

What should I do if I still have a question?

If your question has still not been answered or you need assistance please contact shuruq.asad@ifj.org